



# LonDEN

in partnership with CEEC

## **London Diocesan Evangelical Network (“LonDEN”) Privacy Policy**

This is the Privacy Policy for LonDEN (“we”, “us” and “our”), and our website hosted at <https://www.londen.org.uk> (“website”). In this policy we refer to you as “you” and “your”. Please read this policy carefully to ensure you understand our practices on how we collect, process and store your personal data. This policy is effective from 30 June 2020.

By continuing to access and / or use our website, you acknowledge that you have read and understood this Privacy Policy, and that you consent to us collecting, processing and storing your personal information in the ways set out in this Privacy Policy.

### **Your personal data – what is it?**

Personal data relates to a living individual who can be identified from that data. Identification can be by the information alone or in conjunction with any other information in the data controller’s possession. The processing of personal data is governed by the General Data Protection Regulations (the GDPR).

### **Who are we?**

LonDEN is the data controller (contact details below). This means it decides how your personal data is processed and for what purposes.

### **Information we may collect**

There are two categories of information we may collect:

- 1) Information created when you use our website; and
- 2) Information you provide to us

#### **1) Information created when you use our website**

We may receive and store certain types of information whenever you interact with us. When you visit our website, we may automatically collect additional information about you, including but not limited to, the type of internet browser or mobile device you use, your operating system, your IP address, cookie information and the page you requested.

Our website may use a web analytics service which uses “cookies”, to help the website analyse how users use the site – the information generated by the cookie about your use of the website includes your IP address. Your data may be stored through our website hosting company’s data storage and applications. They will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage. By using this website, you

consent to the processing of data about you in the manner and for the purposes set out above.

If you sign up to receiving e-mails from us, you consent to the use of cookies placed by Mailchimp in emails we distribute to you using Mailchimp's services. For full details of Mailchimp's terms of use, see <https://mailchimp.com/legal/>

## **2) Information you provide to us**

If you sign up to be a member of LonDEN, or to receive emails from us, we will collect personal details such as your name and email address.

By providing your name and email address via the form on this website, you agree to us sending you emails. The form on our website by which you can subscribe is an opt-in mailing list. We use Mailchimp's online products and services to maintain our mailing list and to distribute our emails.

If you subscribe to our email newsletter, you consent to:

- your personal information being shared with and processed by Mailchimp on our behalf.
- the use by Mailchimp of cookies in each email we send to you using their services (see above).

You may choose to contact LonDEN using your email address, for example, to report a problem or submit queries, concerns or comments regarding our website or network.

In this case, it is understood that we will use this email address to respond to your support request and will keep a copy of support interactions with LonDEN in case they need to be referred back to at a later date. We will only use this email address for correspondence purposes and will not send any marketing to this email address unless you explicitly agree to this.

## **How we process your personal data**

LonDEN uses your personal data in ways including but not limited to the following:

- To communicate with members via our email newsletter;
- To use data to help diagnose problems, analyse trends and administer the website;
- To create reports, analysis or similar services for use by us for the purposes of research;
- To research, develop, fix and provide new features for users of our website.

## **How long we retain your data**

We retain personal data for as long as is necessary to fulfil the transactions you have requested, for key requirements such as sending our email newsletters or for essential purposes such as complying with our legal obligations.

**Information sharing and disclosure**

We do not give, rent, lend or sell individual information to any third party. We may disclose aggregate statistics about users of our website, but these statistics will include no personally identifiable information.

**Third party websites**

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our website, you should note that we do not have control over that other website. Such websites are not governed by this Privacy Policy. You should exercise caution and look at the Privacy Policy applicable to the website in question.

**Amendments to this policy**

We may amend this Privacy Policy from time to time. If we do, we will announce this on our website. We will change the date in the first paragraph above. You should consult this Privacy Policy regularly for any changes.

**Contact us**

LonDEN commits to resolve any queries about our collection or use of your personal information. Any questions, comments or requests regarding this Privacy Policy should be sent to: [enquiries@londen.org.uk](mailto:enquiries@londen.org.uk) The Information Commissioner's Office can be contacted through <https://ico.org.uk/>